

# Work you can account for.

Example month for the fictional Fieldnotes outlet. This shows the report format, not actual client activity or measured results.

## Posts

Four fictional drafts shown in the online demo. No posts published.

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## Photo uploads

Up to five supplied photos. No client photos supplied or uploaded in this demo.

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## Review replies

Up to 10 replies. A template is shown online; no customer reviews are invented.

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## Opening hours

Owner confirmation required before any updates.

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## Enquiries, sales and rankings

No measurement data collected for this fictional outlet.

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## Next conversation

A 20-minute call to review the work and agree the next month's materials.

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## Scope reminder

Four Google posts, up to five supplied-photo uploads, up to 10 review replies, an hours check, a one-page report, a 20-minute call and one consolidated content revision. Monthly renewal is optional. Initial cleanup is separate if needed. Website edits, social media management, photography and advertising are excluded. No guaranteed enquiries, sales or rankings.